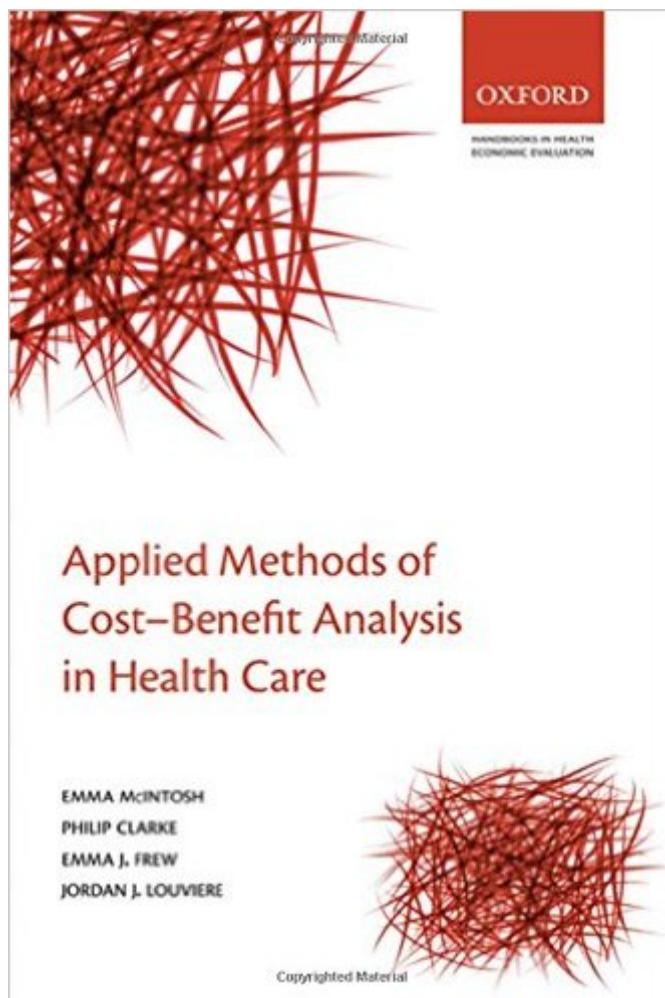


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# Applied Methods Of Cost-benefit Analysis In Health Care (Handbooks In Health Economic Evaluation)



## Synopsis

This book provides the reader with a comprehensive set of instructions and examples of how to perform a cost-benefit analysis (CBA) of a health intervention. Developed out of a course run by Jordan Louviere at the University of Technology, Sydney, entitled An Introduction to Stated Preference Discrete Choice Modelling it has a particular focus on the use of stated preference survey methods to identify consumer preference data, as well as the use of recent developments in cost-effectiveness analysis within a CBA framework. In doing so, the most up to date methodologies for CBA are compiled in a comprehensive manner with the aim of advancing the methodology of CBA in healthcare.

**ABOUT THE SERIES**

Series editors Alastair Gray and Andrew Briggs

Economic evaluation of health intervention is a growing specialist field, and this series of practical handbooks tackles, in depth, topics superficially addressed in more general economics books. Each volume includes illustrative material, case histories and worked examples to encourage the reader to apply the methods discussed, with supporting material provided online. The series is aimed at health economists in academia, the pharmaceutical industry and the health sector, those on advanced health economics courses, and health researchers in associated fields.

## Book Information

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## Customer Reviews

It is a very good book, although I found the book Applied Methods of Cost-effectiveness analysis in Healthcare more easy for non-economists. Anyway, as a non-economist I recommend this one.

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